




# AUGUST 2018

**FORSYTH TECH SMALL BUSINESS CENTER**  
**525 @ VINE STREET WINSTON-SALEM, NC 27101**  
 FOR MORE INFORMATION ON THESE SEMINARS CALL 336-757-3810



Sun	Mon	Tue	Wed	Thu	Fri	Sat
		Scan to Discover SBC Up to Date Event Information Date, Time and Location 	<b>1</b> <b>Marketing Outside the Box</b> <b>(Center for Design Innovation)</b> <b>12:30—1:30 pm</b>	<b>2</b> <b>Small Business Roundtable -</b> <b>Crowdfunding</b> <b>(The Enterprise Center)</b> <b>11:30 – 1:00 pm</b>  <b>Venture Café Winston-Salem</b> <b>(Bailey Power Plant) 5:00—8:00 pm</b>	<b>3</b>	<b>4</b>
		<b>7</b> <b>Branding -</b> <b>Clarify your Message</b> <b>(IQ) 8:30 – 10:00 am</b>	<b>8</b> <b>Marketing Outside the Box</b> <b>(Center for Design Innovation)</b> <b>12:30—1:30 pm</b>  <b>Marketing Roadmap</b> <b>(IQ) 1:30 –2:30 pm</b>	<b>9</b> <b>Supportive Self-Care Strategies for</b> <b>Small Business Owners</b> <b>(IQ) 1:00 – 2:00 pm</b>  <b>Venture Café Winston-Salem</b> <b>(Bailey Power Plant) 5:00—8:00 pm</b>	<b>10</b> <b>Marketing Excellence Series -</b> <b>The Art of Personalizing</b> <b>Your Business</b> <b>(IQ) 10:00 – 11:00 am</b>	<b>11</b>
	<b>13</b> <b>Thinking of Starting Your Own</b> <b>Business</b> <b>(IQ) 2:30 –4:30 pm</b>	<b>14</b> <b>Business Info To Go</b> <b>(Forsyth Central Library)</b> <b>10:00—11:00 am</b>	<b>15</b> <b>Marketing Outside the Box</b> <b>(Center for Design Innovation)</b> <b>12:30—1:30 pm</b>	<b>16</b> <b>Venture Café Winston-Salem</b> <b>(Bailey Power Plant) 5:00—8:00 pm</b>	<b>17</b> <b>Small Business Roundtable -</b> <b>Women Only (Sorry Guys)</b> <b>(Fearless WS)</b> <b>9:00 – 11:00 am</b>	<b>18</b>
	<b>20</b> <b>HUSTLE Night</b> <b>(IQ) 6:00—7:30 pm</b>	<b>21</b> <b>Branding -</b> <b>Clarify your Message</b> <b>(IQ) 8:30 – 10:00 am</b>  <b>Managing a Non-Profit</b> <b>(IQ) 6:00 – 8:00 pm</b>	<b>22</b> <b>Marketing Outside the Box</b> <b>(Center for Design Innovation)</b> <b>12:30—1:30 pm</b>  <b>Is My Website Working,</b> <b>Really? - Turn Your Website</b> <b>Into a Lead Generating</b> <b>Machine</b> <b>(IQ) 1:30 – 3:00 pm</b>	<b>23</b> <b>Venture Café Winston-Salem</b> <b>(Bailey Power Plant) 5:00—8:00 pm</b>	<b>24</b>	<b>25</b>
	<b>27</b> <b>Small Business Professionalism</b> <b>Series –Humility in Networking</b> <b>(IQ) 3:00 – 4:00 pm</b>	<b>28</b>	<b>29</b> <b>Marketing Outside the Box</b> <b>(Center for Design Innovation)</b> <b>12:30—1:30 pm</b>	<b>30</b> <b>Venture Café Winston-Salem</b> <b>(Bailey Power Plant) 5:00—8:00 pm</b>	<b>31</b>	

**August Theme:**  
**Personalize**  
**Your Business**

**Please register for more information, to reserve your seat & review any changes made to the SBC Calendar of Events**  
**Visit Small Business Center Website [www.forsythtech.edu](http://www.forsythtech.edu) Type “SBC” on search line**